



5th INTBAU International Annual Event

Heritage, Place, Design: Putting Tradition into Practice

Milano, 5-6 Luglio 2017

Soprintendenza Archeologia, belle arti e paesaggio per la città metropolitana di Milano
Palazzo Litta, Corso Magenta Corso Magenta, 24, 20121 Milano

Scuola del Design, Dipartimento di Design - Politecnico di Milano
Campus Bovisa, Via Giuseppe Candiani 72, 20158 Milano

Con il patrocinio di
U.I.D.-Unione Italiana del Disegno e del
Centro Beni Culturali – Politecnico di Milano

FRAMEWORK

INTBAU is an international educational charity which works under the Patronage of HRH The Prince of Wales to promote traditional building, architecture, and urbanism. INTBAU is dedicated to the support of traditional building, the maintenance of local character, and the creation of better places to live. INTBAU's active network of 5,000 members, representing over 100 countries, consists of individuals and institutions who design, make, maintain, study, or enjoy traditional building, architecture, and places.

INTBAU's Secretariat, the centre of the network, is based in London at the *Prince's Foundation for Building Community*. 26 national chapters are established as independent, affiliated charities in countries around the world.

Since its establishment in 2008, INTBAU Italia has developed a number of projects focused on education, heritage and communities in London, Paris, New Delhi, Jaipur, Chisinau, Matera, Morciano di Romagna, Cisternino, Como, Bologna and Palermo. INTBAU Italia promotes social innovation, the development and transfer of design culture, and the documentation of cultural heritage.

The School and the Design Department of Politecnico di Milano promote and develop research and education in various fields of design which have a core focus of people and communities, and are related to the spaces in which they live, the objects they use, and their ways and means of communicating, moving, consuming, and producing and disposing of tangible and intangible assets. Both institutions enhance cultural and environmental heritage and promote the innovation of social relations through the Italian design tradition.

THE INTBAU ANNUAL MEETING

Each year, one of INTBAU's network of global chapters organises an Annual Event for the participation of the wider INTBAU network. The 2017 Annual Event will be hosted in Italy by the School and the Department of Design at Politecnico di Milano.

2016 also marks the tenth anniversary of the INTBAU International Conference, *The Venice Charter Revisited: Modernism, Conservation and Tradition in the 21st Century*, held alongside the Venice Biennale in 2006.

Since 2013, the INTBAU Annual Event has taken place in the following locations:

(2013) Nicosia, North Cyprus, *Meaning of architecture for communities in transformation*, Eastern Mediterranean University;

(2014) Krakow, *Tradition and Heritage in the Contemporary Image of the City*, Cracow University of Technology;

(2015) Havana, Cuba, *Resilience and the Value of Heritage Management and Development of Historic Cities*, INTBAU Cuba, INTBAU Scandinavia, C.E.U. (Council for European Urbanism)



(2016) The next INTBAU World Congress will be titled *Tomorrow's Cities: Building the Future* and will take place at the Royal Institute of British Architects (RIBA), in London on 14-15 November 2016.

2017's Milan conference will investigate methodologies of representation, communication, and valorisation of Historic Urban Landscapes and cultural heritage but also placemaking and local identity enhancement.

The conference will promote holistic and multidisciplinary approaches to design which are adapted to meet the challenges of tomorrow, and which support the unique heritage, cultural landscapes and communities that have been developed by local traditions around the world. Participants will share case studies and current practice on the documentation of settlements that should be preserved, focusing on innovative solutions, design challenges in placemaking and identity conservation, cultural issues in heritage assessment, and the technical and craft expression of culture. Critical to the presentation of case studies and current practice will be the use of drawing as a tool for design and creativity.

The conference aims to foster an international exchange of research, case studies, and best practice to confront the challenges of designing places, building cultural landscapes and enabling the development of community. The conference also aims to promote research on new core knowledge in the field, and on applications of this knowledge that are contributing to our understanding of the evolution of traditional and historical knowledge.

MAIN CONFERENCE TOPICS

1. Representation, documentation and communication of cultural heritage
2. Traditional and regional architecture and their qualitative and constructive characters / Design coding, pattern books, colour, local resource and identity of urban and territorial systems
3. Cultural landscapes, collective identity assessment and place-making tools / Systems, services and strategies for cultural heritage, international cooperation, sustainable development and social inclusion

PATRONAGES

Scuola del Design, Dipartimento di Design, Centro Beni Culturali - Politecnico di Milano

UID-Unione Italiana del Disegno

Ongoing: MAE-Agenzia per la cooperazione internazionale e lo sviluppo, MIBACT-Istituto Superiore per la Conservazione ed il Restauro, ICCROM-The International Centre for the Study of the Preservation and Restoration of Cultural Property, Soprintendenza per le Belle Arti e Paesaggio della Lombardia, Associazione Culturale Silvia Dell'Orso (Milano).

STEERING COMMITTEE

Giuseppe Amoruso, Margherita Bertoldi, Mario Bisson, Stefano Brusaporci, Cecilia Bolognesi, Giorgina Colleoni, Laura Galloni, Daniela Oreni, Andrea Manti, Marco Muscogiuri, Ubaldo Occhinegro, Michele Russo, Paola Scilanga, Alberto Sdegno

SCIENTIFIC COMMITTEE / ADVISORY BOARD / PEER REVIEWERS

Silvia Piardi, Direttore Dipartimento di Design, Politecnico di Milano

Robert Adam, Royal Society of Arts Academy of Urbanism, Prince's Foundation for the Built Environment

Giuseppe Amoruso, Politecnico di Milano, INTBAU Italia

Mario Bisson, Politecnico di Milano

Cecilia Bolognesi, Politecnico di Milano

Fausto Brevi, Politecnico di Milano

Stefano Brusaporci, Università degli Studi dell'Aquila

Pedro-Manuel Cabezas Bernal, Universidad Politécnica de Valencia

Fabio Bianconi, Università degli Studi di Perugia

Daniela Calabi, Politecnico di Milano

Marco Canciani, Università di Roma Tre



Vito Cardone, Presidente Unione Italiana del Disegno, Università degli Studi di Salerno
Javier Cenicacelaya, Universidad del País Vasco
Mario Centofanti, Vice Presidente Unione Italiana del Disegno, Università degli Studi di L'Aquila
Luisa Collina, Politecnico di Milano
José Cornelio da Silva, University of Notre Dame
Luciano Crespi, Politecnico di Milano
Claudine Déom, Université de Montréal
Özgür Dinçyürek, Eastern Mediterranean University Famagusta, INTBAU Cyprus
Audun Engh, INTBAU Scandinavia
Giuseppe Fallacara, Politecnico di Bari
Davide Fassi, Politecnico di Milano
Francesca Fatta, Università degli Studi Mediterranea di Reggio Calabria
Marco Gaiani, Università di Bologna
Ángela García Codoñer, Universidad Politécnica de Valencia
Alejandro Garcia Hermida, Universidad Alfonso X el Sabio de Madrid
Paolo Giandebiaggi, Università di Parma
Luca Guardigli, Università di Bologna
Belén Hermida, Universidad CEU San Pablo
Fulvio Irace, Politecnico di Milano
Tomasz Jeleński, Cracow University of Technology, INTBAU Polska
Joaquin Angel Martinez Moya, Universitat Jaume I
Pietro Marani, Politecnico di Milano
Ettore Mazzola, University of Notre Dame
Michael Mehaffy, INTBAU USA
Giampiero Mele, Università degli Studi E-Campus
Michele Morana, Agenzia italiana per la cooperazione allo sviluppo, Ministero degli Esteri
Marco Muscogiuri, Politecnico di Milano
Pablo Navarro-Esteve, Universidad Politécnica de Valencia
Ubaldo Occhinegro, Politecnico di Bari
Daniela Oreni, Politecnico di Milano
Jose Carlos Palacios Gonzalo, Universidad Politecnica de Madrid
Elisabetta Pallottino, Università di Roma Tre
Leonardo Paris, Università di Roma La Sapienza
Julio Cesar Perez, INTBAU Cuba
Giovanna Piccinno, Politecnico di Milano
José Pinto Duarte, ISCTE-IUL-Lisbon, Portugal
Valentina Pica, Red para el Reuso Social del Patrimonio Histórico
Sergio Porta, University of Strathclyde
Deependra Prashad, Intbau India
Fausto Pugnali, Università Politecnica delle Marche
Savita Raje, School of Planning and Architecture, Bhopal
Antonella Ranaldi, Soprintendente, Soprintendenza Belle Arti e Paesaggio della Lombardia
Ernest Redondo Dominguez, Universitat Politècnica de Catalunya
Ombretta Romice, University of Strathclyde
Michela Rossi, Politecnico di Milano
Michele Russo, Politecnico di Milano
Alireza Sagharchi, Principal, Stanhopegate Architects, London
Rossella Salerno, Politecnico di Milano
Alberto Sdegno, Università di Trieste
Giovanna Spadafora, Università di Roma Tre
Lucien Steil, University of Notre Dame
José Antonio Franco Taboada, Universidade A Coruña



Gabriele Tagliaventi, Università degli Studi di Ferrara
Lucia Toniolo, Politecnico di Milano
Ana Torres Barchino, Universidad Politécnica de Valencia
Raffaella Trocchianesi, Politecnico di Milano
Vera Viana, Aproged, Alto Douro University
Aura Woodward, Fundatia Printul de Wales Romania
João Pedro Xavier, FAUP Porto
Samir Younés, University of Notre Dame
Luca Zavagno, Bilkent University Ankara



CALL FOR PAPERS

Papers will be collected exclusively through the online system **EasyChair**.

The official conference language is English but written contributions can also be submitted in Italian and in Spanish. Oral presentations will be in English.

Papers will be evaluated with the system of double blind peer review.

Please note that at least one of the authors must register for the conference by April 30th 2017.

Contributions are accepted in the form of:

- **Full paper:** scientific essay
- **Short paper:** posters, models, prototypes, according to the following guidelines.

FULL PAPER

- Author/s name and surname, affiliation, postal address, email
- Abstract (150 words or less) and 5 key words
- Length: 2,000 – 3,000 words with references
- Microsoft Word: 12 point Times New Roman, single line spaced
- Images: maximum 6, picture size 13 x 18 cm, JPG 300 dpi

POSTER

- Author/s name and surname, affiliation, postal address, email
- Abstract (500 words or less) with references and 5 key words
- Images: maximum 6, picture size 13 x 18 cm, JPG 300 dpi

MAQUETTE or PROTOTYPE

- Author/s name and surname, affiliation, postal address, email
- Abstract (500 words or less) with references and 5 key words
- Microsoft Word: 12 point Times New Roman, single line spaced
- Images: maximum 4, picture size 13 x 18 cm, JPG, 300 dpi

KEY DATES

October 2016 | Registration opens

30th January 2017 | Deadline for submitting papers for review

10th March 2017 | Authors notified of paper acceptance

31st March 2017 | Final date for reduced fee registration

30th April 2017 | Final date for registration in order to have paper published in conference proceedings

5th July 2017 | Afternoon, Opening, keynote speakers

6th July 2017 | Conference

The conference will be held from 9:00 to 18:00 at Castiglioni Lecturing Hall at Politecnico di Milano - Scuola del Design (Campus Bovisa, via Candiani 72, edificio B1 - Milano)



PUBLICATION OF PROCEEDINGS AND DISSEMINATION OF RESULTS

All contributions will be available on a dedicated web page in open access mode for at least three years. In addition, accepted papers will be published in print in a book with ISBN that will be presented at the beginning of the Conference.

The Scientific Committee will select contributions for publication in a scientific journal and for the series **Advances in Media, Entertainment, and the Arts** of IGI Global (Editor-in-Chief: Giuseppe Amoruso).

MEETING REGISTRATION

The fee includes:

- Conference participation and a certificate of attendance
- Welcome aperitivo (5th July) and a lunch (6th July)
- Conference proceedings
- 2017 annual membership to INTBAU Italia

The registration form will be available online on www.intbauitalia.org

Applications sent by email will not be accepted.

Reduced fee until 31st March 2017

Ph.D. Students	€ 50,00
Reduced Fee	€ 150,00

Fee until 30th April 2017

Ph.D. Students	€ 75,00
Regular Fee	€ 200,00

In case of non-participation, the registration fee will not be refunded.

University Students may attend the conference free of charge but must still pay the annual subscription to INTBAU Italia (20€); conference registration will provide a certificate of participation and the opportunity to purchase a copy of the proceedings at the reduced price of 25€.

INFORMATION & CONTACTS

Websites www.intbauitalia.org / www.intbau.org

Steering Committee, intbaumeeting2017@gmail.com

Scientific Director and Intbau Italia Chair, Prof. Giuseppe Amoruso, intbauitalia@gmail.com Ph +39 331 1998763